Settings

Basic - touring@stickysites.ch; Home email

Dedicated page - amend to Home page

Subscribers->Search and Edit

Add subscribers

Subscribers->Profile

Subscriber Data Export Log - Yes

List Building->Subscription

General: Opt In - single; Repeated - yes; Notifications - yes stickysites@protonmail.com

Welcome email

Alternative welcome page URL - home page; Email - disabled

TEXT>>>>>

{blog\_title} Touring Notification

<p>Hi {name},</p>

<p>I'll email when I'm touring in your area.</p>

<p>Thank you!</p>

<p>{blog\_title}</p>

<p>{blog\_url}</p>

<hr />

<p><a href="{profile\_url}">Change your profile or cancel</a></p>

Security: Disable Antibot - yes

Subscription Form Fields: change setting for First name to subscription-required; show on subscription form.

Extra profile field: City City Show on subscription form Required

Newsletter -> Create newsletter -> Blank

DRAFT {blog\_title} Touring

Hi {name}

I am going to be touring [city] on [dates].

Let me know if you are in the area and if you would like to book a date.

{blog\_title} Xoxo

{blog\_url}

To unsubscribe click here

Custom Forms and Add Shortcode to page -> Sign up to be advised when I’m touring. [newsletter\_form form=1]

\*\*\*\*Change forward URL

<div class="tnp tnp-subscription">

<style type="text/css">

input {

width: 17vw!important;

}

@media only screen

and (max-device-width: 780px)

{

input {

width: 80vw!important;

}

}

.tnp-field input[type="submit"]{

background-color: rgba(122,122,122,0.1);

color: #000000;

font-family: "Roboto", Sans-serif;

text-transform: capitalize;

letter-spacing: 3px;

border-style: solid;

border-width: 0px 2px 2px 0px;

border-color: #54595f;

border-radius: 0px 0px 0px 0px;

font-size:1em;

margin-top: 30px;

padding-top: 10px;

padding-bottom: 10px;

}

.tnp-field input[type="submit"]:hover{

background-color: #ffffff;

color: #000000;

border-color: #54595f;

}

.tnp-field label {padding right:20px;

padding-bottom:5px!important;

padding-top:0px!important;

font-family: Roboto;

text-transform: capitalize;

font-size: 0.9em;

font-weight:300;

color: #000000;}

.tnp-subscription{

line-height:2em;

font-family:"Roboto"!important;}

.tnp-subscription label {

font-family: Roboto;

font-weight:300;

line-height:2em;}

.tnp-email label {

font-family: Roboto;

font-weight:300;

line-height:2em;}

.tnp-field tnp-field-email{

margin-bottom:0em;

font-family: Roboto;

font-weight:400;

padding-top:10px;}

.tnp-email {

padding-top:10px;

height: 3em;

max-height:2em;

border-style: solid;

border-width: 0px 2px 2px 0px;

border-color: #54595f;

color: #000000!important;

border-radius: 0px 0px 0px 0px;

background: rgba(122,122,122,0.1);}

.tnp-profile-1 {

padding-top: 10px;

height: 3em;

max-height:2em;

border-style: solid;

border-width: 0px 2px 2px 0px;

border-color: #54595f;

color: #000000!important;

border-radius: 0px 0px 0px 0px;

background: rgba(122,122,122,0.1);}

.tnp-field tnp-field-firstname{

height: 2em;

max-height:2.4em;}

.tnp-firstname {

height: 3em;

max-height:2em;

border-style: solid;

border-width: 0px 2px 2px 0px;

border-color: #54595f;

color: #000000;

border-radius: 0px 0px 0px 0px!important;

background: rgba(122,122,122,0.1);}

.tnp-subscription input.tnp-submit {

background-color: transparent;

border: solid 1px white;

color: white;

padding: 16px 32px;

text-decoration: none;

width: 100%;

cursor: pointer;}

.tnp-field tnd-field-button{

background-color: #4CAF50;

border: none;

color: white;

padding: 16px 32px;

text-decoration: none;

margin: 4px 2px;

cursor: pointer;}

</style>

</div>

<form method="post" action="https://swedishwillow.ch/?na=s" onsubmit="return newsletter\_check(this)">

<div class="cb">

<input type="hidden" name="nlang" value="">

<div class="tnp-field tnp-field-firstname"><label>First name\*<br /></label><input class="tnp-firstname" type="text" name="nn" style="text-align: center; font-size: 1em; font-family:"Encode Sans"; required></div>

<div class="tnp-field tnp-field-email"><label>Your email\*<br /></label><input class="tnp-email" type="email" name="ne" style="text-align: center; font-size: 1em; font-family: "Encode Sans"; color: #ffffff!important; required></div>

<div class="tnp-field tnp-field-profile"><label>Your city<br /></label><input class="tnp-profile tnp-profile-1" type="text" style="text-align: center ; font-size: 1em; font-family: "Encode Sans"; color: #ffffff!important; name="np1"></div>

<center><div class="tnp-field tnp-field-button"><input class="tnp-submit" type="submit" value="SEND REQUEST" ></form></center>

</div>

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How to send a newsletter:

https://websitenamehere.ch/wp-admin/admin.php?page=newsletter\_emails\_index

Log in using your password

1) 'Duplicate' the dummy draft email

2) 'Edit' the duplicate

a) Change subject at the top left

b) Change content (probably only the city and date in square brackets need changing) but NOT anything in curly brackets (eg{name})

3) Use the 'eye' icon at the top to see what it will look like when sent.

4) 'Save'

5) Optionally - 'Test' - this will send only to you and me to see it arrives in good form

6) Click 'Next'

7) 'Send Now' - you can ignore all the filter settings

You will receive a copy of the sent newsletter.